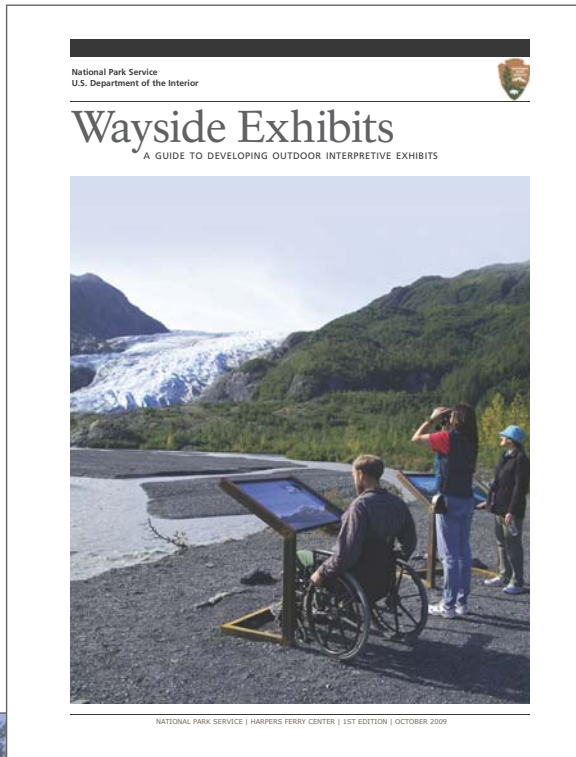


National Park Service Wayside Exhibits Planning, Design, and Fabrication

National Parks



In 2010, the National Park Service at Harpers Ferry Design Center selected the 106 Group to assist national parks throughout the country with the development of new wayside exhibits. After a rigorous selection process, the 106 Group was chosen as one of only three consultants from a field of more than 25 to provide these services. Our wayside exhibit work includes facilitating a collaborative design process among Harpers Ferry staff, park-based staff, and our design team, which includes planners, designers, researchers, illustrators, cartographers, and fabrication specialists. Our charge in this process is to ensure that wayside exhibits are a form of visual communication, not a book on a stick. Our wayside exhibits are designed as captions for significant landscape features and important resources. We understand that in today's media-saturated world, wayside exhibits must be extremely creative and visual to capture the attention of visitors. Our wayside exhibits are designed to communicate messages creatively, quickly, and effectively through carefully designed graphics and minimal text.

