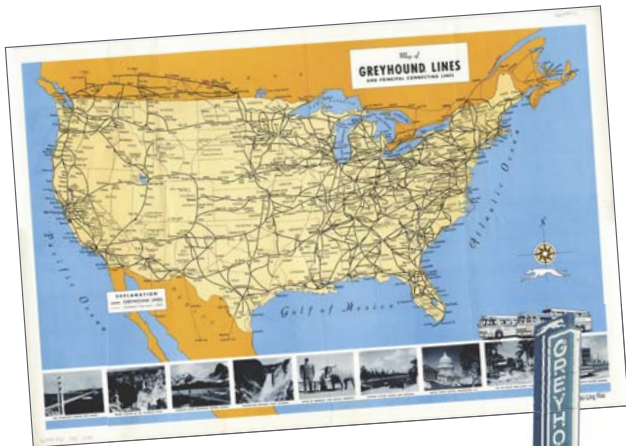
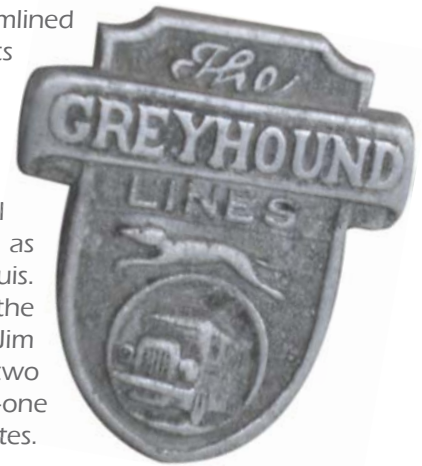


Greyhound Bus Station Exhibit Planning and Design

Blytheville, AR



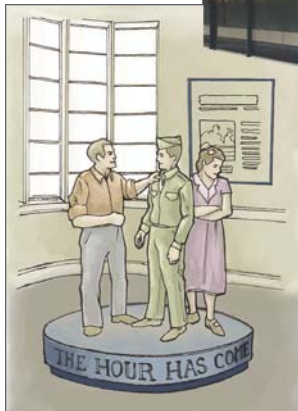
In Blytheville, Arkansas, there are many architectural treasures, but one building stands out. Listed on the National Register of Historic Places, Blytheville's 1930s Art Moderne, Greyhound bus station is characterized by its streamlined construction. In addition to its architectural significance, the building is a treasure-trove of stories linked to the Blues Highway and the urban migration from southern rural areas to northern cities such as Chicago, Detroit, and Saint Louis.



The building also contains the stories and remnants of Jim Crow segregation, with two separate waiting rooms—one for blacks and one for whites.



The 106 Group was hired by Main Street Blytheville to plan and design a new exhibit within the Greyhound bus station, with the goal of turning the building into Main Street Blytheville's main office and a local visitors center.



Our work includes developing interpretive messages that showcase the building's rich stories of urban migration, segregation, integration, and the Blues Highway. The stories are powerful and the exhibits are designed to share these stories with visitors. The future exhibit currently includes sculptural life-sized bronze figures of a musician and a soldier, a lunch counter with an interactive video presentation, a blues music audio listening station, and an interactive phone booth for visitors to leave their own stories.

