

# Campbell Creek Center Interpretive Plan

*Campbell Creek Center, AK*



The Campbell Creek Science Center is a science education center that encourages enthusiasm and participation in the balanced management of natural resources. Its programs promote awareness, understanding, stewardship, and an appreciation for the natural environment. The science center is located in Anchorage, Alaska and operated by the Bureau of Land Management (BLM) with assistance from many volunteers and partners.

The BLM hired the 106 Group to develop an interpretive plan for the center to refresh and re-energize the interpretive experience for its diverse audience. The plan includes interpretive elements for the visitor center its grounds, access road, and parking lot; two trailheads; and portions of the surrounding Campbell Tract that are commonly used for educational programming.

The focus of the science center is outdoor learning where visitors have access to creeks, forests, meadows, and a rich abundance of plants and wildlife. Site interpretation does not impinge upon the natural environment in order to maintain the integrity of the outdoor classroom. Therefore, site interpretation varies by activity zone such that interpretive elements become less physically obvious as one moves from inside the building to more distant locations on the site. Interpretation highlights the site's natural and historical features, such as the diversity of native plants and animals, bear and moose safety, and land use during World War II.

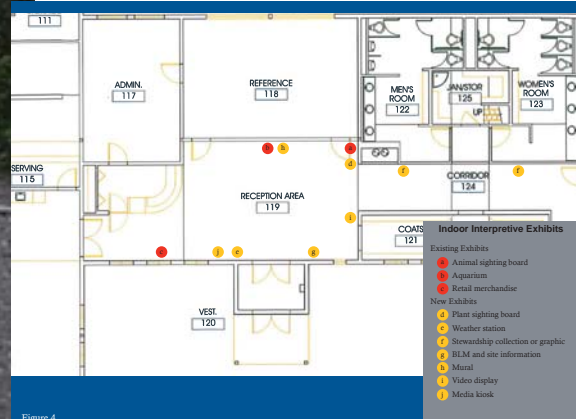


Figure 4