

# OUTREACH

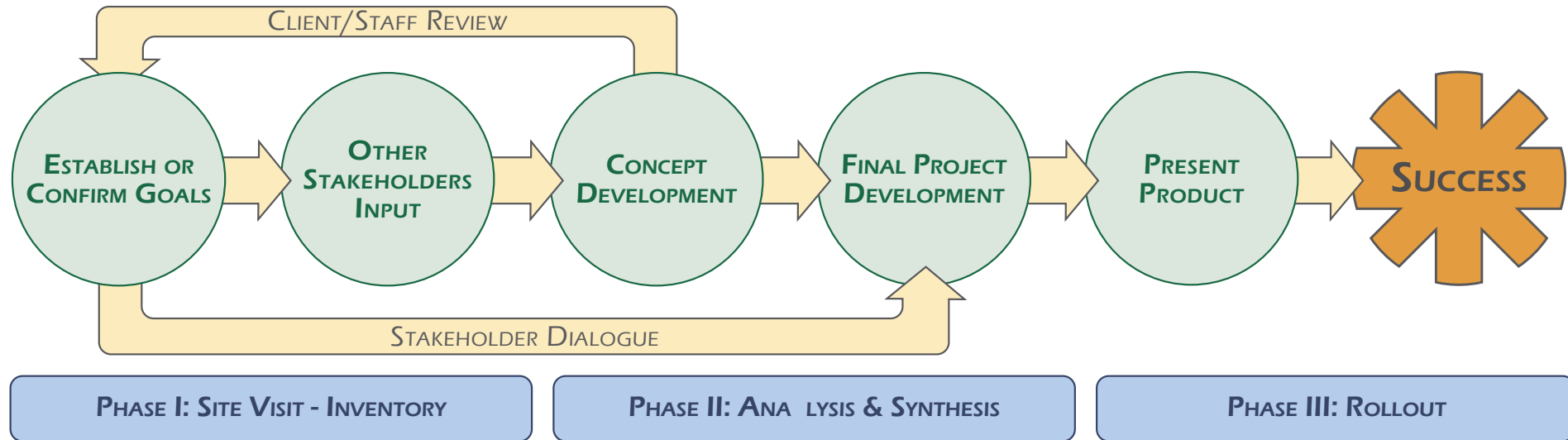
LISTEN AND LEARN



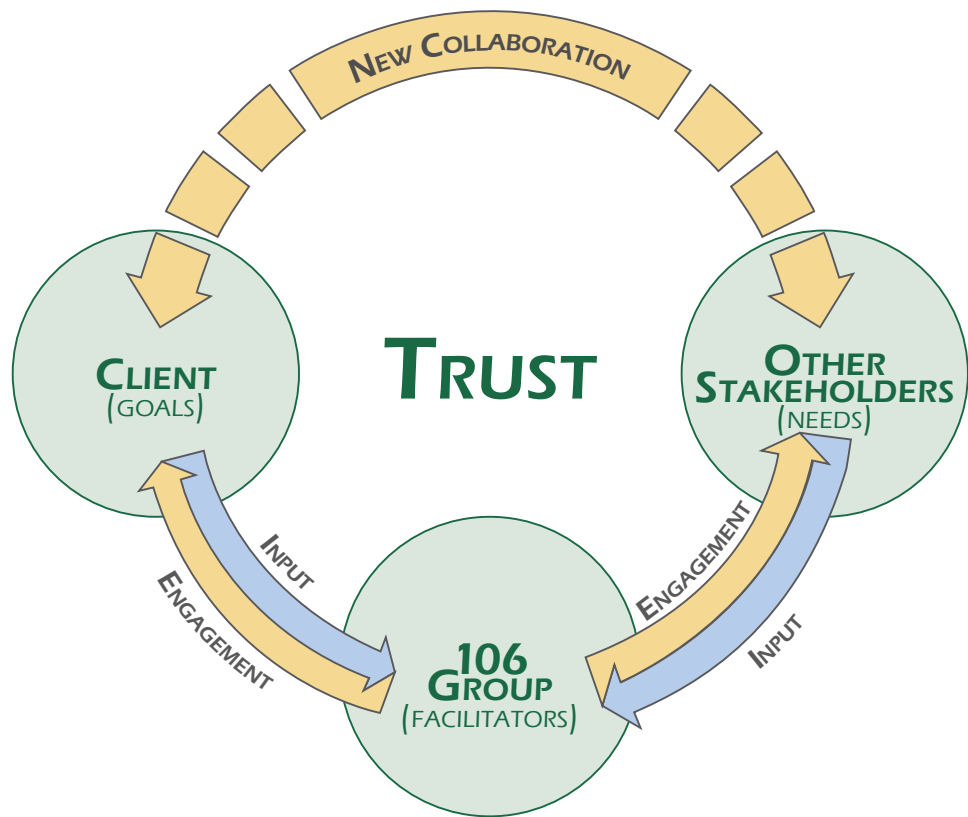
PROCESS  
RELATIONSHIPS  
FACILITATION

# Successful solutions require **unique** problem-solving approaches

Every goal has its own set of unique challenges that require a specific roadmap that clearly outlines the steps, participants, and outcome. This must be consistent with the mission of the client and the reasonable expectations of all stakeholders.



We design custom processes. The above is a simplified generic process example. Each project requires a tailored process authorized by you.



# Make Friends

At the 106 Group we strive to develop a communication dynamic that breaks down barriers of mistrust and fear. We believe in engaging all stakeholders in a non-threatening, honest, and transparent forum.

We approach reluctant as well as supportive stakeholders on neutral ground to listen and assure them that they are not wasting their time by participating in a planning process.

We do not represent their position, but will ensure everyone's position is heard.

## KEY COMPONENTS:

- Acknowledge co-dependency
- Educate others (disseminate information)
- Educate self (gather information)
- Flexibility
- Understand perceptions
- Manage expectations

## WAYS TO ENGAGE:

- Meetings
- Roundtables
- Presentations
- Forums
- Workshops
- Charrettes
- Field Trips
- One-on-one

# Skillfully guided communication bridges divides

We always listen and familiarize ourselves with stakeholders and their issues.

In all formal interactive sessions the 106 Group usually acts as the leader, encouraging and guiding inclusive, organized brainstorming. It is imperative to clearly establish and communicate, up front, the rules and roles of all involved.

Our formal facilitation sessions encourage participants to provide and present input, interact and document all viewpoints, present and prioritize discussion results.

The goal is to encourage real ownership and responsibility by all.



### **DIAMOND POINT PARK**

Local residents, visitors, park staff, tribal representatives, and stakeholders all informed planning decisions at this place.

# 106 Group

Our goal at the 106 Group is to enrich public understanding and appreciation of culturally, historically, and ecologically significant areas through:

- Heritage-based planning
- Interpretation
- Cultural resources management
- Tribal relations
- Digital solutions

With offices in Minnesota and Washington, DC, we work throughout the country. Our work reflects national and international perspectives as many of our staff have lived and worked worldwide.

We have a broad range of staff, many of whom hold advanced graduate degrees in their respective fields. The blending of these skill-sets in a team environment offers clients creative solutions grounded in solid scholarship, interdisciplinary collaboration, and innovative approaches. But, we don't do this in isolation. Our clients are part of our project teams, and our goal is always to help our clients achieve and exceed their goals.

Established in 1992, we are a certified woman-owned small business.



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